

# Location Factors



# [ Learning Intentions ]

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1. I understand what is meant by 'physical' and 'human' factors.
2. I know what factors affect Industrial Location.



**Workers (Labour)**

**Market**

**Capital (£)**

**Transport**

**Government**

**Technology**

**Close to similar factories**



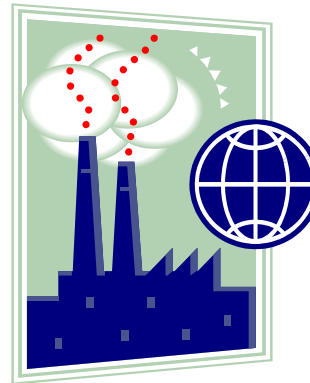
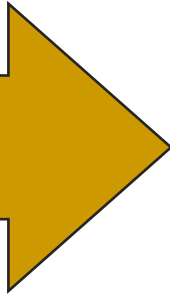
**Raw Materials**

**Energy**

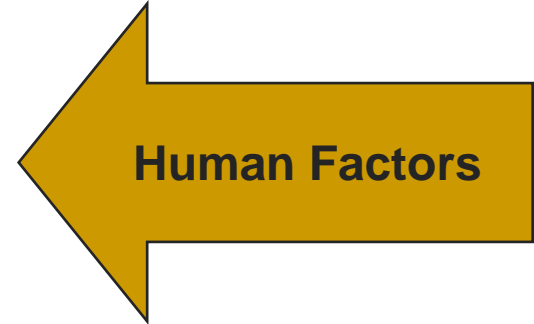
**Site/Land**

**Natural Routes**

**Physical Factors**



**INDUSTRY**



**Human Factors**

# Physical and human factors

- In your own words explain what a **physical** and **human** factor is.



# Physical Factors


- **Raw Materials:** A factory will locate beside heavy, bulky raw materials as they are expensive to transport.
- **Energy:** This is needed to power the factory. Early industry would use trees as a source of fuel. Nearness to a forest was important.

**Close to factory**




**Flat land**

**Raw material (coal)**

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- A large black left bracket and a large yellow right bracket are positioned at the top of the slide, with a thin yellow horizontal line extending between them across the width of the page.
- **Site/Land:** The amount of space and height of the land is important. Some industries will need room to expand, and flat land is cheaper and easier to build on.
  - **Natural Routes:** Accessibility is important for transporting raw materials and final products.

# [ Human Factors ]

- **Labour:** An industry needs workers so by locating close to a source employability is made easier.
- **Market:** The closer you are to a market, the more likely you will be to sell your products.
- **Capital:** This refers to the money needed to set up a business and keep it running. Market can influence this factor also.

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- A large black left bracket and a large yellow right bracket are positioned at the top of the slide, with a thin yellow horizontal line extending between them across the width of the page.
- **Government:** Can influence location of industry by offering loans and grants to businesses.
  - **Technology:** More important today as we use more technology. Industry may locate near supplier of technology.
  - **Close to similar factories:** This helps industry keep an eye on competitors. Also gives more chance of customers as they have a choice of several factories.

# [ Task ]

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- What do you think are the most important location factors?
- What do you think are the least important location factors?
- Justify your decision.